

FEED THE *City*



THE FTG PROJECT

2018-MISSION

ACCOMPLISHED

OUR STORY SO FAR

OUR MISSION

Feed the City Zimbabwe was launched in July 2018 as a community event that brought people from different backgrounds to prepare meals for people in need.

Our mission is to -

1. create awareness on the many faces of hunger;
2. feed those in need in our community;
3. create a launch pad to support the work of organisations and individuals adding value to vulnerable communities;
4. create and run a pantry that supports the financially insecure in our community with meals on a monthly basis; and
5. use social consumerism to create sustainable solutions in the fight against hunger.

Why is this important?

According to research by the World Food Program, 60% of Zimbabwe's population was projected to be food insecure by the end of 2020. Nearly 28 percent of children under age five in Zimbabwe have stunted growth because of chronic malnutrition. 38% of households in urban areas live on less than \$1,25 per day; and Zimbabwe is considered a low-income, food-deficit country, ranked 109 out of 117 on the 2019 Global Hunger Index.

OUR PURPOSE

To end hunger in our cities and provide our people with sustainable pathways out of poverty.

To make doing good and ending hunger good for business, and provide people with an easy way to feed and support people in need.

"If we stand together hunger doesn't stand a chance"- TangoTab

60%

ZIMBABWEANS
FOOD INSECURE
ACCORDING TO

WFP JULY 2020 REPORT

16,398

people served in 3 cities and 5 towns

1,063,222

meals delivered to communities in 3 cities and 5 towns

OUR IMPACT SO FAR

15702

Meals shared through our soup kitchens

955020

Meals shared through our food ambulances and pantry

47

Communities served through our FTC events, food ambulances and soup kitchens

496

Number of children and homeless people served through our soup kitchens

15917

Number of people served through our food ambulances and pantry

92500

meals delivered by Feed the City events before Covid 19

60

academic scholarships to children from vulnerable communities

164

Food hampers delivered to university students (2020)

333

Dignity packs distributed to females

The progress made has been the result of collaborations and relationships created with corporations, community-led organizations, churches, other non-profit organizations, and an army of volunteers that joined the fight to end hunger and restore the dignity of Zimbabweans. Below is our Cornelius list of rock-solid partners that consistently give to make our work possible.



STAND OUT DEMOGRAPHICS

68%

of all beneficiaries were unemployed

56%

of all beneficiaries suffered from chronic illnesses such as high blood pressure, diabetes & cancer

12%

of all beneficiaries had some form of physical or mental disability



OUR 2021 MOVE

From the first Feed The City event in July 2018, ORAP has played a key role financially and technically in making the community event a success and providing pathways for growth. After over two and a half years of working together and delivering hope, Mission Critical approached ORAP to become a fiscal sponsor of Feed The City, and in essence adopt Feed The City as a project under ORAP. In January of 2021, the relationship was formalized. The enhanced relationship adds value to the credibility of the event and unlocks over 40 years of institutional capacity & capabilities resident in ORAP towards the mission of ending hunger.

1

Food Ambulances and Pantries

Food ambulances, being a door-to-door free food delivery service, have been the main vehicle for sharing hope and food hampers to vulnerable communities during the pandemic. We added soup kitchens to improve meal predictability for children and the homeless. We set up food pantries at ORAP and Jabula New Life Covenant Church, which act as food drop off points for donations, storage, food hamper development and pick up points for food ambulance volunteer teams.

3

Personal Growth Development Projects

Our belief is: if people are to live life at their highest level and reach their potential, they must learn how to grow and develop themselves to have the best chance at becoming the person they were meant to be. By leveraging the power of story, strategic relationships and expertise, providing access to books, workshops, technical skills training, conferences, and job placements; we will shift from surviving to thriving. ORAP's community savings group model will create clusters of personal growth development and income generation for communities.

2

Dignity Restoration Projects

These projects will focus on delivering household dignity packs which include 100 fold gardens, duma stoves, hippo rollers, and transitional homes. 100 fold gardens work with limited space and water, and allow people to grow their own food. Duma stoves present a low energy consuming and highly efficient way for households to prepare meals. Hippo water rollers present a time saving and health improving way for households to carry water in cases where households do not have access to water. Transitional homes provide a means to a basic shelter for households displaced by natural disasters, fires, and for residents in squatter settlements.

4

Community based social welfare

Our experience in serving communities has put us in contact with groups where age, medical conditions, disabilities, and circumstances have made it nearly impossible to become self-reliant. A social benefits system is their best option for living a dignified life. Our FTC Give More tomorrow program will establish baseline funding for a community-led social welfare program. This will be augmented by pre-agreed profit contributions from income-generating projects created through the savings group model.

US\$45,000

To support the current beneficiaries with a food hamper per month

US\$6,500

monthly budget for the FTC Give More Tomorrow program to provide welfare payments to 100 beneficiaries

US\$4,000

initial budget required to kickstart training programs, savings groups and acquire start-up equipment and materials

US\$4,000

Per month, to run soup kitchens on a daily basis for existing beneficiaries

US\$40,000

Cost to construct the first 20 transitory homes

US\$20,500

cost to deliver dignity packs to 100 households that include two 100 Fold Gardens, one Duma stove, and a 90 litre Hippo Water Roller

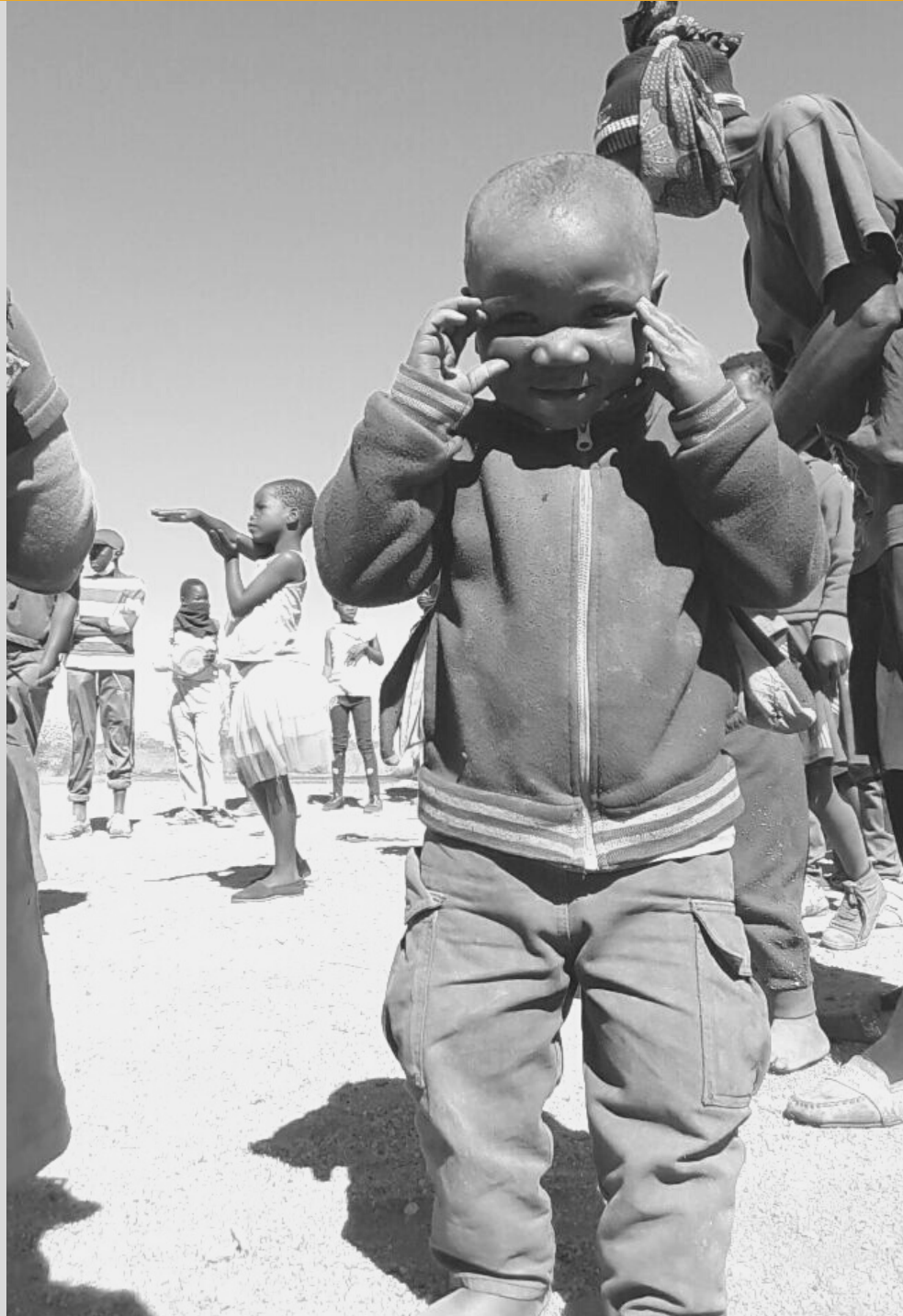


If we stand together hunger doesn't stand a chance. Your giving can bring hope closer **today** for millions of Zimbabweans

"It is an eternal obligation towards the human being not to let him suffer from hunger when one has the chance of coming to his assistance"

Simone Wells

50% of global consumers said they would be willing to reward companies that give back to society by paying more for their goods and services



ORAP (26/81)

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Mission Critical

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It is not just about your donations, it is about creating relationships that transform the fortunes of communities and a nation